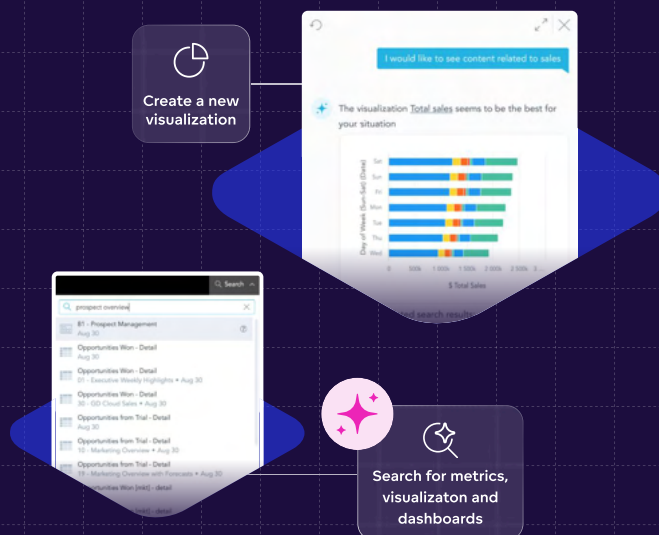


# AI wherever You Need It

Ask questions, visualize data and take next actions via natural language from any user interface



Every BI tool is racing to add AI—and for good reason. AI is key to turning data into actionable insights. But BI has long struggled with engagement—will a chatbot fix that? Can simple LLM integrations truly deliver on AI’s promise?

**AI for BI must be trusted**, fast, and accessible to make an impact. It should handle complex data, not just simple dashboards, and **integrate where users actually work**—within BI, other apps, or external chatbots via APIs.

LLMs alone aren’t enough. Without the right infrastructure, generative AI lacks cost-efficiency, speed, and accuracy. That’s why **GoodData AI runs on a semantic layer and in-memory Analytics Lake**—ensuring trust, efficiency, and precision

## What is GoodData AI?

[GoodData AI](#) simplifies the integration of AI into existing workflows, overcoming the obstacles that have traditionally hindered AI adoption. It is designed to handle intricate data models and deliver powerful analytics at scale, unlike other AI-enhanced BI tools that may be limited to basic reports and single dashboards.

## The Benefits GoodData AI Brings Today

- ✓ **GoodData AI isn’t confined to BI:** It seamlessly integrates across tools and applications with APIs and embeddable components.
- ✓ **GoodData AI's foundation is its semantic layer:** This ensures AI-generated insights are reliable and meaningful, even in complex data environments.

- ✓ **Works with Complex Data Models:** Not just for single dashboards — GoodData AI is designed to analyze interconnected, multi-source datasets with ease.
- ✓ **Natural Language Assistant:** Users can explore data through conversational queries — no SQL or technical expertise needed.
- ✓ **Smart Search:** AI-powered search surfaces relevant reports and insights, accelerating analysis without requiring users to start from scratch.

## How We're Redefining AI-Driven Analytics

All BI vendors are rushing to cram AI features into their tools, but GoodData is different. By combining our industry-leading semantic layer, SQL generation engine, and embedding expertise with cutting-edge AI infrastructure, we've built a powerful suite of AI tools that can be used in any application — not just BI.

## AI Wherever You Need It

GoodData AI isn't just another chatbot buried in a BI tool — it's an enterprise-grade AI solution that seamlessly integrates with your broader data ecosystem. Whether through APIs, embeddable UI components, or within the GoodData platform itself, users can interact with AI in ways that fit their workflows.

- 1. GoodData UI:** AI capabilities are available directly in GoodData Business Intelligence UI.
- 2. Embeddable Components:** Enhance your applications with real-time AI-driven insights.
- 3. APIs:** Power AI analytics for external tools, chatbots, and custom applications.
- 4. Unified Data Ecosystem:** AI works alongside GoodData BI and the Analytics Lake, providing a holistic, high-performance solution across all data tools.

# Answers Users Can Trust

Unlike many AI-enhanced BI solutions, GoodData AI is built to support enterprise-grade analytics across complex data models with repeatable, hallucination-free answers.

- 1. Scalability & Performance:** GoodData AI's high-performance, multi-tenant architecture allows you to scale the UI across thousands of users or customers.
- 2. Bedrock of Trust:** Provide accurate, repeatable answers thanks to semantic SQL and RAG architecture.
- 3. Future-Proofing:** Built on open-source technologies and designed to support evolving AI methodologies, ensuring long-term value.

## AI for Businesses of All Shapes and Sizes

GoodData AI is designed for a wide range of users, ensuring that businesses of all sizes can harness its power:

- ✓ **Enterprises** can scale AI-driven analytics across multiple departments with a robust, enterprise-grade solution.
- ✓ **SaaS Providers** can easily embed AI-powered analytics into their products, giving customers advanced insights without added complexity.
- ✓ **Startups & SMBs** can access affordable, yet powerful AI capabilities, making enterprise-level insights accessible to smaller teams.
- ✓ **Developers & Data Architects** can benefit from customizable, API-first tools that allow for seamless integration into existing workflows and empower innovation.

# Beyond the Chatbot: What's Coming Next?

Business and technology move fast, and GoodData AI is ready to make sure you stay ahead with ongoing innovation. Features coming soon include:

- 1. Dynamic AI Orchestration:** GoodData AI will intelligently select the best AI approach for each task — leveraging LLMs for complex queries, SLMs for fast lookups, and ML for predictive analytics, optimizing for cost, accuracy, and performance.
- 2. AI-Generated Stories:** Moving beyond the chat interface to rich storytelling capabilities combining text and visuals.
- 4. Event Detection & AI Notifications:** Proactive insights will allow users to react to critical business events in real-time.
- 5. Bring Your Own Model:** Choose any model to pair with our AI capabilities, including custom on-prem, or proprietary models.

## AI That Works for You — Today and Tomorrow

GoodData AI is not just an enhancement — it's a comprehensive AI-driven analytics platform designed for businesses that need to analyze complex data models with accuracy, scalability, and flexibility.

Discover how GoodData can transform your organization's approach to data, empowering faster insights, better decisions, and a scalable, future-proof platform.

[Let's talk](#) and explore how GoodData AI can bring AI-powered analytics directly into your workflow — wherever you need it.